

CAROL MADISON

Email: justcarolediting@aol.com

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SUMMARY:

Visionary leader with ability to produce print and electronic publications from creative concept through writing and editing stages to print or e-mail delivery.

POSITION OBJECTIVE:

To use writing and editing expertise in freelance contract work, especially with ministry-related clients.

PROFESSIONAL EXPERIENCES:

Just Carol Editorial Resources

2008 to Present

Position: Owner of Editorial Business

- Editor of *Prayer Connect* magazine.
- Editorial content provider (daily devotional thoughts) for *Praybook*, a Facebook application.
- Provide freelance editorial work for Prayer First/Converge Worldwide (as Communications Director) and Global Day of Prayer Minnesota.
- Provide other freelance editorial services to various clients, including newsletter writing and book editing.
- Coordinate prayer initiatives for various citywide events.
- Frequent speaker on topics of prayer and revival.

Prayer Transformation Ministries, Minneapolis, MN

2000 - 2008

Positions: Associate Director; Communications Director

- Co-wrote and edited annual prayer guide (seven guides; average 64 pages each) with national distribution.
- Edited and adapted prayer guide for reprint by National Day of Prayer organization.
- Wrote or edited weekly e-mail newsletter for organization.
- Wrote and recorded radio spots.
- Wrote copy for and maintained website.
- Frequent speaker on topics of prayer, revival, and transformation.
- Represented Prayer Transformation Ministries in churches, conferences, and national prayer ministry events.
- Helped established School of Prayer to train people to pray strategically in their communities. Responsibilities included vision-casting, promotion, and teaching.

CrossPoint Church, Bloomington, MN 1997 - 2000

Position: Director of Adult and Children's Ministries

- Provided leadership and equipping for adult ministry leaders.
- Coordinated small group ministries by recruiting leaders and developing curriculum.
- Mobilized congregation in discovery and implementation of spiritual gifts.
- Gave oversight to Children's Ministries, including casting vision for programming, curriculum, and training of leadership.

***Pursuit* and *Evangelical Beacon* magazines, Minneapolis, MN** 1990 - 1997

Positions: Creator and Founding Editor of *Pursuit*; Editor of *Evangelical Beacon*

Published by Evangelical Free Church of America denomination.

- Responsible for management of both publications, including development of themes, contracting with authors, and writing and editing articles.
- Managed graphic designers and desktop publishers.
- Contracted with vendors for printing and distribution.
- Developed and managed annual budget.
- Managed staff of four full-time positions and one part-time position.
- Gave leadership to the creation and development of *Pursuit* magazine, a unique magazine designed to introduce people to the message of Christianity.

Both magazines were recognized as award-winning publications by the national Evangelical Press Association.

Evangelical Free Church of America 1983 - 1990

Position: Executive Coordinator of Public Relations

- Responsible for production of printed promotional resources and audio/visual programs. Included writing and creative direction.
- Edited manuscripts for book publication.
- Gave leadership to development, editing, and marketing of Adventure Club, a nationwide children's club program.

OTHER PROFESSIONAL INVOLVEMENT:

- Evangelical Press Association; past national board member
- Greater Minnesota Association of Evangelicals; past board member

EDUCATION:

B.A. in Communications (emphasis in Journalism) from Bethel University, St. Paul, MN

REFERENCES:

Robert Bakke, director, Global Day of Prayer MN (bob@hillside.mn.org)

Cynthia Bezek, senior development editor for *Pray!* (cynthia.bezek@navpress.com)

Sue Bergstrom, president/owner of hr connection (suebergstrom@hrconnection.net)